



## ANNETTE RICHARDSON

SENIOR STRATEGY ADVISOR, HEALWORLD LLC  
FOUNDER DECADE CITIZEN

Annette Richardson is Managing Partner of Decade Citizen, a strategic advisory company which assists clients, executives and corporations on their sustainability, legacy, philanthropic and prosocial initiatives.

Ms. Richardson is a versatile strategic advisor and producer with a unique blend of corporate strategy and public affairs expertise. Adept at positioning senior leadership for building long-lasting partnerships within complex social and sustainability issues, she is an experienced “execution expert” who successfully conceptualize the big picture. She revels in assimilating ideas, writing plans, developing programs, creating cohesive messages, framing issues, building partnerships, devising outreach campaigns that raise awareness, realize brand/reputation benefit and promote a position to key stakeholders. Ms. Richardson also counsels corporate clients on sustainable partnerships, cause-marketing campaigns and resource mobilization.

Ms. Richardson is a former Special Advisor to the Executive Office of the UN Secretary-General for the Sustainable Energy and a former Senior Advisor to the United Nations Office for Partnerships (UNOP). She is currently a Special Advisor to the Under Secretary-General and Executive Director of UN Women.

Ms. Richardson remains focused on building strategic activities and facilitating the establishment of linkages and development of long-term relationships with private sector partners, high net-worth individuals, social investors and foundations. Ms. Richardson implemented global multi-stakeholder policy, advocacy and outreach programs and campaigns in support of the UN Secretary-General global development priorities to achieve the Sustainable Development Goals (SDGs).

Ms. Richardson has launched, curated and produced many high-level international humanitarian campaigns and global development conferences such as the United Nations Millennium Campaign's Stand UP Against Poverty, the World Health Organization's Deliver Now for Women and Children, the UN Partnership Forum, the UN Climate Summit, the World Innovation Summit, NEXUS Global, the World Summit on Innovation and Entrepreneurship, the Social Innovation Summit, the Media Summit for Impact, the Forbes Philanthropy Summit at the UN, the Sustainable Energy for All Forum, UN Women's Public Commemoration of the Beijing+20 Action Platform, the first UN World Data Forum (January 2017) and many more. Ms. Richardson is currently coordinating the first UN Women US Road Show.

Prior to launching her consulting venture, Ms. Richardson was Director of International Relations for the New York City 2012 Olympic Bid Committee. She also served as Chief of Staff to the Chairman and CEO of Vivendi Universal.

Ms. Richardson is an Honorary Ambassador of the University for Peace (UPeace) in Costa Rica and serves on the Board of Governors of The International Research and Exchanges Board (IREX). She was awarded the 2010 Global Citizen Award and the 2010 Professional Woman of the Year Award by the National Association of Professional Women (NAPW), the 2014 Ideagen 100 Global Collective Impact Award, the 2015 Ideagen Empowering Women Award and the HIF 2015 Humanitarian Innovation Award for Global Partnerships and Women's Empowerment. She was selected as one of 200 "Most Powerful Minds" by Forbes Woman in 2013 and 2014. She is a Fellow of the Tribeca Film Festival Disruptor Foundation.

Ms. Richardson is a graduate of L'Institut Supérieur d'Anglais - Université Paris VII. Ms. Richardson speaks French, English and Spanish.