



## JOSTEIN SOLHEIM

SENIOR ADVISOR, HEALRWORLD LLC  
CEO, BEN & JERRY'S HOMEMADE INC.

Mr. Jostein Solheim has been the Chief Executive Officer and Vice President of Global Brand Development of Ben & Jerry's Homemade Inc. since March 2010. Mr. Solheim has a wealth of ice cream expertise and has 14 years of experience in five countries for Unilever, Ben & Jerry's Anglo-Dutch parent company. Mr. Solheim completed a rejuvenation plan for Unilever's North American Ice Cream division through a comprehensive plan that focused on quality and innovative new products.

He is a graduate of the London School of Economics and Political Science.