



MARK ARYAEENIA
STRATEGIC ADVISOR, HEALRWORLD LLC

Mark has 20+ years experience at a strategic and operational level across International businesses, delivering change across finance, supply chain, sales, marketing and information systems, focusing on business sustainability and customer value.

A dynamic and driven thought leader, Mark has led initiatives in corporate strategy & restructuring, business change and organisational re-design. Mark has also led finance and investment planning initiatives across several blue chip organisations. Operationally he has reshaped International supply chains, services and business performance turnaround. He has also led cultural change management initiatives, corporate planning and has a very successful track record in scaling financial returns.

With extensive experience within the Business Information sector and specifically Risk, Mark also held the position as Global Business Leader for Country Risk and Director of European Strategy at Dun & Bradstreet. Until recently Mark also served as CEO to Gavurin Ltd, a data services and analytics company.

Mark currently holds the position as founder and Managing Director of StratiQ Ltd, a consultancy and advisory firm as well as serving HealRWorld as Senior Strategic Advisor.